

# Businesses run smarter with SAP Business One®

Manufacturers of smart wheel solutions, STARCO, turned to BitPeople to deploy SAP Business One and make them work more efficiently. With automation and real-time data analytics, STARCO are now on the road to success.

## Before: Challenges and Opportunities

- Following a merger in 2016, STARCO realized their existing software was not fit for purpose.
- Data collation was difficult, with many processes requiring manual input.
- New software was required that could integrate automation and help the team work smarter, so STARCO could grow effortlessly.

## Why SAP Business One and BitPeople

- SAP Business One came highly recommended, and was already familiar to members of the STARCO team.
- BitPeople understands STARCO's business and is dedicated to meet all of STARCO's needs and expectations, always finding solutions to any problems they encounter.

## After: Value-Driven Results

- Since implementation STARCO's website has delivered a vastly improved experience for customers.
- Website orders are automatically sent to the correct warehouse to be processed.
- The STARCO team can work more efficiently, thanks to automation.
- SAP Business One is very open to integration, which makes mergers easier to handle.
- All databases can be separated, so management can see how things are working and implement new add-ons where necessary.



“SAP Business One and BitPeople offer us the possibilities we need to create the necessary solutions to solve all processes, work smart, be more efficient and **make our employees and customers happy.**”

Eirik Johansen – CFO at STARCO

# Web orders are now 80% automated

on available stock



STARCO  
Norway

[www.starco.no](http://www.starco.no)

### Industry

Wheel and tyre

### Products and Services

Develop, manufacture and deliver modern wheel solutions

### Employees

80  
(plus 150 at a sister company)

### Featured Solutions

SAP Business One

THE BEST RUN

